

<b>Committee(s):</b> Police Authority Board	<b>Dated:</b> 20 <sup>th</sup> April 2021
<b>Subject:</b> Communication and Engagement Strategy Update	<b>Public</b>
<b>Which outcomes in the City Corporation's Corporate Plan does this proposal aim to impact directly?</b>	1
<b>Does this proposal require extra revenue and/or capital spending?</b>	N/A
<b>If so, how much?</b>	N/A
<b>What is the source of Funding?</b>	N/A
<b>Has this Funding Source been agreed with the Chamberlain's Department?</b>	N/A
<b>Report of:</b> Commissioner of Police Pol 30-21	<b>For Information</b>
<b>Report author:</b> Teresa La Thangue, Corporate Communication Director	

### Summary

The Communications and Engagement Strategy for the City of London Police was presented at March Police Authority Board. Following feedback, the tactical plan has been updated and will be re- presented in the non- public session.

Feedback predominately focused on the plan being heavily weighted to communications as opposed to engagement, and a request to include measurements of success. City of London Police recognises that engagement is critical to improving our service, shaping policy and influencing legislation. An updated appendix has been developed and will be re- presented at the non-public session.

### Recommendation

Members are asked to note the report.

### Main Report

#### Background

1. The Force reviews its Communications and Engagement strategy annually. The Strategy seeks to guide and direct communications and engagement activity across the organisation and is supported by area and issue specific communications plans, such as for economic crime policing, local activity, counter-terrorism and Project Servator, and Equality and Inclusion. The

Communications and Engagement Strategy is aligned to the priorities identified under the Policing Plan.

2. This year's Strategy was presented at the March Police Authority Board and received feedback from Members. This feedback predominately focused on the plan being heavily weighted to communications as opposed to engagement, and a request to include measurements of success. City of London Police recognises that engagement is critical to improving our service, shaping policy and influencing legislation.

### **Current Position**

3. The feedback has been considered and is partially reflected in an updated appendix submitted for discussion in the non-public session. The appendix has an increased focus on engagement, however measures of success are still under review and will be included in further submissions.
4. Communications and engagement activity under this plan will be delivered in concert with the City of London Corporation's Communications team in its role to promote the City of London's Corporation's role as the Police Authority of the City of London Police.

### **Background Papers**

Pol 24-21      Communications and Engagement Strategy and Plan- March PAB

### **Teresa La Thangue**

Communications Director,  
City of London Police Corporate Communications  
T: 07803 305161  
E: [Teresa.la-thangue@cityoflondon.police.uk](mailto:Teresa.la-thangue@cityoflondon.police.uk)